

# DO YOU SMELL A PHISH?



## POPULAR PHISHING EMAILS:

- You have voice mail
- Payment / invoice notification
- Resume / CV
- Flight or hotel booking

## BEWARE OF SPEAR PHISHING

Did you know that most security breaches happen not through sophisticated hacker attacks, but because people click on bad links in phishing emails?

### SPEAR PHISHING - FRAUDSTERS ARE ACTIVELY LOOKING FOR YOU!

 **80%**

of malicious software attacks are as a result of phishing.

 **11%**

of people open malicious attachments or click on bad links in phishing emails.

SCARY STATS

**Spear Phishing** means criminals personalise their attacks specifically for you. They find out things about you and create a tailored scam that looks legitimate, even calling you by name.

## WATCH OUT FOR FAKE EMAILS

- F Feeling:** Does the message trigger an emotional reaction such as curiosity or fear, or does it try to pressurise you?
- A Action:** Does it ask you to click on a link, open an attachment or provide personal information?
- K Know:** Do you know the sender? Hackers sometimes spoof a sender's email address to make the mail look like it comes from someone you know.
- E Expect:** Were you expecting the email? Verify suspicious emails immediately.

**Remember - always think before you click!**



- 1 Take part in our cyber hero training
- 2 Check your inbox for details
- 3 Watch a short clip and answer 5 easy questions



Popcorn  
Training